



The World Poultry Science Association (Lebanon Branch)
The Mediterranean Poultry Network of the WPSA - (European Federation - WG11)



The 4th
Mediterranean
Poultry Summit

BEIRUT
02-05 Sept. 2014

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Chairman**

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Exclusiv Sponsors
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Dear Sirs,

it is a pleasure to inform you that the *IV Mediterranean Poultry Summit of the WPSA (Mediterranean Poultry Network)* will be held in Beirut, Lebanon from the 2nd until 5th of September 2014. The event is organized by The Lebanese Branch of The World's Poultry Science Association in cooperation with the American University of Beirut (programme and updates available on the web site <http://www.mpn-wpsa.org/beirut2014/>)

The Summit is a unique opportunity for the Mediterranean countries to meet and discuss problems of the poultry industry in the Mediterranean region and beyond. Topics of interest to the scientific community and to the industry at large such as economics of poultry production, housing and management, alternative feed sources, food safety and disease control programs with special reference to the Mediterranean region conditions and needs will be discussed and presented by international experts.

The famous Lebanese hospitality, the historical environment, and the beauties of the surroundings will contribute to make this Summit an unforgettable event.

Four hundred scientists and industry people from all over the world are expected to be attending this conference and presenting their work. All the scientific sessions will be held in the same building and the exhibition area will be located right next to that building, on the beautiful Green Oval of the American University of Beirut. In consideration of the importance and scientific relevance of this Summit we would like your participation and support of this important activity.

In order to facilitate the involvement of sponsors in the event, we are sending you the attached document illustrating the different sponsorship opportunities.

Do not hesitate to contact the Organizing Secretariat (beirut2014@mpn-wpsa.org), should you require any further information or need assistance for personalized sponsorships.

Sincerely yours,

Nuhad Dagher, President
WPSA-Lebanon



SPONSORSHIPS OPPORTUNITIES

The following forms of sponsorships can be modified according to your communication necessities, level of visibility and services needed. The Organizing Secretariat remains at your disposal for any further information or possible request for personalized sponsorships.

All the sponsorship requests will be treated according to order of arrival. Exhibition spaces will be assigned according to order of arrival and availability.

Various possible interventions are listed below:

A) PLATINUM SPONSOR

One fully furnished booth unit (3x3m)	
Advertising leaflets / company brochures in the conference bag	
Advertising color page in the abstract book (the artwork (pdf) is supplied by the sponsor company)	
Logo of the company on an advertising slide, projected in the conference room on occasion of the scientific session	
Logo of the company on conference dedicated website	
Logo on back cover of the printed program and the abstracts book	
Logo in the Summit's Newsletters	
Logo in the advertisements in the Scientific Magazines	Closed

• TOTAL PLATINUM SPONSOR: \$ 5.000,00

B) GOLDEN SPONSOR

One fully furnished booth unit (3x3m)	
Advertising leaflets / company brochures in the conference bag	
Logo of the company on an advertising slide, projected in the conference room on occasion of the scientific session	
Logo of the company on conference dedicated website	
Logo on back cover of printed program and abstracts book	
Logo in the Summit's Newsletters	
Logo in the advertisements in the Scientific Magazines	

• TOTAL GOLDEN SPONSOR: \$ 4.000,00

C) SILVER SPONSOR

One fully furnished booth unit (3x3m)	
Advertising leaflets / company brochures in the conference bag	
Logo of the company on conference dedicated website	
Logo on back cover of printed program and abstracts book	
Logo in the Summit's Newsletters	
Logo in the advertisements in the Scientific Magazines	

• TOTAL GOLDEN SPONSOR: \$ 3.000,00


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D) STANDARD SPONSOR – SINGLE SERVICES QUOTATION

1	One fully furnished booth unit (3x3m)	\$ 2.500,00
2	Additional booth space (1x3m)	\$ 500,00
3	Advertising color page in the abstract (the artwork (pdf) is supplied by the sponsor company)	\$ 1.500,00
4	Sponsorship of welcome cocktail (Posters, artwork and advertising material are supplied by the sponsor company) Closed	\$ 2.000,00
5	Sponsorship of one coffee break (Posters, artwork and advertising material are supplied by the sponsor company)	\$ 1.500,00
6	Advertising leaflets / company brochures in the conference bag Closed	\$ 1.000,00
7	Badge Holders and Lanyards	Supplied by the sponsor + \$ 500.00
8	Conference bag: (bag + note pad and pen) Closed	Supplied by the sponsor + \$ 500.00
9	USB Flash drive containing the abstracts and the proceedings Closed	Supplied by the sponsor + \$ 500.00
10	Gadget for the participants in the conference bag	Supplied by the sponsor + \$ 500.00

AUB - Beirut2014 Exhibition Area



Exhibition Areas A, B and Green Oval (C,D,E,F).



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EDUCATION ORGANIZATION RESEARCH

SPONSORSHIP ORDER FORM

(Please send this form by fax +961 (0)1 897259 or by e-mail to beirut2014@mpn-wpsa.org)

*Company name : _____

*Contact person : _____

*Address : _____

Zip code : _____ *City : _____

Country : _____ *E-mail : _____

*Tel or Mobile : _____ Tel2 : _____ Fax: _____

(*): Required data

Please select and complete the desired options:

The above reported company is interested in the following sponsorship package:			Unit Cost US \$	Qty	Total cost
A)	PLATINUM SPONSOR		5,000.00		
B)	GOLDEN SPONSOR		4,000.00		
C)	SILVER SPONSOR		3,000.00		



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SINGLE SERVICES QUOTATION :

N.	The above reported company is interested in the following options of sponsorship:	Unit Cost US \$	Qty	Total cost
1	Fully Furnished Booth unit (3x3m)	2,500.00		
2	Additional 1x3 m booth area	500.00		
3	Advertising color page in the abstract (the artwork (pdf) is supplied by the sponsor company)	1,500.00		
4	Sponsorship of welcome cocktail (Posters, artwork and advertising material are supplied by the sponsor company)	2,000.00		
5	Sponsorship of one coffee break (Posters, artwork and advertising material are supplied by the sponsor company)	1,500.00		
6	Advertising leaflets/company brochures in the conference bag	1,000.00		
7	Badge Holders and Lanyards (Material Supplied by the sponsor)	500.00		
8	Conference bag: (bag + note pad and pen) (Material Supplied by the sponsor)	500.00		
9	USB Flash drive containing the abstracts and the proceedings (Material Supplied by the sponsor)	500.00		
10	Gadget for the participants in the conference bag (Material Supplied by the sponsor)	500.00		
	Total			

At your disposal for any further information, please do not hesitate to contact us.

Kind regards,

MEAP: MIDDLE EAST AGRIFOOD PUBLISHERS
Beirut2014@mpn-wpsa.org

SIGNATURE OF THE COMPANY
REFERENT PERSON